Print PACK Arabia
7 - 10 April 2014
Expo Centre Sharjah, UAE

Timings: 10 am to 6 pm Daily

www.printpackarabia.ae
Aimed at showcasing the emerging opportunities and technologies, the inaugural Print Pack Arabia 2014 was a comprehensive sourcing platform for commercial and package printing in the region. It was successfully promoted as an important event which had attracted printers, industry professionals, buyers and design agencies.

Over 4236 potential buyers from different countries attended the exhibition and with over 88 exhibitors, Print Pack Arabia 2014 was a grand success in providing an unparalleled platform for the region’s leading and growing companies to showcase and network with some of the most potential clients.

Sheikh Mohammad Bin Saud Bin Sultan Al Qassimi, Chairman of the Department of Central Finance inaugurated the First Printing, Packaging and Allied Machinery Exhibition at Expo Centre Sharjah.

Organized by: Co-organized by: Supported by:
SHOW INFORMATION

SHOW NAME : PRINT PACK ARABIA
DATES : 07 – 10 APRIL 2014
VENUE : EXPO CENTRE SHARJAH
TYPE : TRADE ONLY
FREQUENCY : BI - ANNUAL
SHOW SIZE (Gross) : 8,000 SQM
NO. OF VISITORS : 4236
COMPANIES / EXHIBITORS : 88
• Digital Printing
• Inks, Coatings and Varnishes
• Offset Printing
• Packaging Machinery
• Packaging Materials
• Paper Manufacturers & Suppliers
• Packaging Services
• Plates and Platemaking Equipment
• Press Room Handling Equipment
• Print Finishing/binding Equipment
• Printing Equipment
• Printing Machinery
• Printing Materials – Paper Board, Foils, Films Etc
• Screen Printing
• Screen Printing Equipment
<table>
<thead>
<tr>
<th>88 COMPANIES EXHIBITED</th>
<th>8000 SQM OF EXHIBITION SPACE</th>
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</thead>
<tbody>
<tr>
<td>80% OF THE EXHIBITORS RATED THE SHOW AS GOOD TO EXCELLENT</td>
<td>86% OF THE EXHIBITORS STATED THAT THE EVENT WAS SUCCESSFUL IN TERMS OF GENERATING FUTURE SALES</td>
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<tr>
<td>92% OF THE EXHIBITORS SOLD MACHINERY</td>
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</table>
Visitors came from Afghanistan; Algeria; Argentina; Australia; Austria; Bahrain; Bangladesh; Belgium; Brazil; Canada; China; Colombia; Czech Republic; Denmark; Egypt; Eritrea; Ethiopia; France; Germany; Ghana; Greece; India; Iran; Iraq; Italy; Ivory Coast; Japan; Jordan; Kazakhstan; Kenya; Korea South; Kuwait; Lebanon; Libya; Luxembourg; Malaysia; Maldives; Mali; Morocco; Mozambique; Nepal; Netherlands; New Zealand; Nigeria; Oman; Pakistan; Palestine, Philippines; Poland; Qatar; Russia; Sao Tome And Principe; Saudi Arabia; Singapore; Somalia; South Africa; Spain; Sri Lanka; Sudan; Sweden; Switzerland; Syria; Taiwan; Tanzania; Thailand; Tunisia; Turkey; Turkmenistan; Uganda; Ukraine; United Arab Emirates; United Kingdom; United States; Uruguay; Yemen; Zambia; and Zimbabwe.

Visitors Profile

4236 VISITORS

**PRINTING INDUSTRY**
- Commercial & Digital Printing.
- Repro Houses.
- Graphic Art Specialist.
- Direct Marketing & Agencies.
- Trade Associations.
- Newspaper Printing.
- Retailing and Manufacturing.
- Advertising & Design Houses.
- Multimedia Publishing.
- Government Bodies.

**PACKAGING INDUSTRY**
- Package Production.
- Consumer Goods Manufacturer.
- Contract Packaging.
- Educational Bodies.
- Electronics Manufacturer.
- Machinery Importers, Dealers, Distributors & Agents.
- Consultancy.
- Institutes/Universities / Associations
Total of 4,236 visitors from 77 countries

Visitor Footfall

- GCC
- Other ME Countries
- Africa
- Others
“We are aiming to become industry leaders and exporters of high quality garments with innovative prints to the world. We have three machines on focus in Print Pack Arabia; these machines complement each other to make a full fledged multi material printing solutions on garments. We are highly optimistic about supplying to the expanding market, and Print Pack fast tracked us on reaching our goal.”

Hasan Kittaneh – M.D, Multisystem Technology

“The market is on the high path for rising future growth as we can see that our customers are modernizing their products to catch up with the rapid market needs. At Print Pack Arabia 2014, we are having a good crowd as we are exhibiting the latest technologies in rigid box making solutions and much more. If this show continues at its current pace, it has exceeded our expectations.”

Vinay Krishnan – GM, AFRA International FZC

“It is the first time for us to exhibit after merging two successful companies, TOYO INK and ARETS. We are looking forward towards expanding in the growing MENA market and this show was quite a promising window.”

Yasushi Namise – M.D, TOYO INK

“The regional market is very promising and open for everybody to be part of its growth. We are the only exhibitor at the show who offers cost effective quality printing paper to the printers at the show who are looking for bulk production. Print Pack Arabia despite being in Sharjah had a fabulous international presence and for its 1st edition was quite an impressive success for us as well as others.”

Sandeep Bhatia, CEO, Quality Printing Services LLC
“At PrintPack we focused on adding products that add to the existing printing services that we offer; We offered manpower specialized training and special effects machines. This was our first time to take part in a show at Sharjah and we are quite satisfied with the outcome and had more than expected potential visitors related to our industry segment. Our sales during the show was fabulous and are expected to increase even more. ”
Dilawar Dalwai - M.D, Al Mahir Printing Equip. Trdg

The GCC market is our main target market for a promising future. We dominate more than 80% of the Italian market and Print Pack Arabia opened a window for our business ventures in UAE especially that Dubai will be hosting the World Expo 2020. This opportunity is a great enterprise as we are having a good flow of highly knowledgeable quality customers in a specialized show. This show is quite promising, it has offered us a great exposure and got us closer to our aim.”
Nicola Mellon, Eston Chimica srl
A high visibility marketing campaign was launched to promote the exhibition including press & PR, trade – press advert, weekly & bi-weekly newsletters, banners on industry portals and an online presence.

### Local Print Media Coverage

<table>
<thead>
<tr>
<th>Publication</th>
<th>Language</th>
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</tr>
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<tbody>
<tr>
<td>Khaleej Times</td>
<td>English</td>
<td>Times of Oman</td>
<td>English</td>
</tr>
<tr>
<td>Gulf News</td>
<td>English</td>
<td>Saudi Gazette</td>
<td>English</td>
</tr>
<tr>
<td>Al Khaleej</td>
<td>Arabic</td>
<td>Al Hyatt</td>
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<td>Al Bayan</td>
<td>Arabic</td>
<td>Arab News</td>
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<tr>
<td>The Gulf Time</td>
<td>English</td>
<td>Al Madinah</td>
<td>Arabic</td>
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<tr>
<td>Gulf Today</td>
<td>English</td>
<td>Gulf Daily News</td>
<td>English</td>
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<tr>
<td>AL Ittihad</td>
<td>English</td>
<td>Al Watan</td>
<td>Arabic</td>
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<tr>
<td>MADHYAMAM</td>
<td>Malayalam</td>
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### International Print Media Coverage

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### Online / Print Media Coverage

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<td>PRINT WEEK MEA</td>
<td>UAE</td>
<td>ATN MEDIA</td>
<td>UAE</td>
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<tr>
<td>ME PRINTERS</td>
<td>UAE</td>
<td>ADVANCE CREATION</td>
<td>UAE</td>
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<tr>
<td>SANAT E CHAP</td>
<td>IRAN</td>
<td>IRAN PRINT PACK</td>
<td>IRAN</td>
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<tr>
<td>DONYAYE CHAP</td>
<td>IRAN</td>
<td>PACKAGING MEA</td>
<td>UAE</td>
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<tr>
<td>SCREEN PRINT INDIA</td>
<td>INDIA</td>
<td>KENYA PRINT PACK</td>
<td>KENYA</td>
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<tr>
<td>SCREEN TEX INDIA</td>
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<td>PACKAGING MEA</td>
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Multi-industry trade events open

Multi-industry trade events open

The Gulf Time

Curtains go up on Printpack Arabia show

This fair is jointly organised by IPAMA hoping Sharjah to take a centrestage in emerging printing, packaging industry
SEE YOU AT
PRINT PACK ARABIA
2016
22 - 25 FEBRUARY
2016

FOR FURTHER INFORMATION, PLEASE CONTACT THE TEAM DIRECTLY

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