

PRESS RELEASE

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PRINT RESEARCH LAB & QUALITY TESTING CENTRE AT IPAMA, NOIDA



Print Research Lab

An IPAMA Initiative

to establish Print Research Lab & Quality Testing Centre at C-54, Sector-62, Institutional Area in furtherance to its aims and objectives. There is no such lab in India which can work for the SMEs in printing, packaging and allied industries on a very economical rate. The proposed Lab will cover substrates, Ink, Chemistry and materials for businesses in Label, Screen Printing, Flexible Packaging, Gravure, Offset, Corrugation, Digital & Signage segments. Some more segments of the Industry can also be added in future.

IPAMA is taking necessary assistance from different Associations and other related organisations relating to test methods and testing equipment required for different segments of the Industry. The Association has also decided to engage Future Schoolz, a professional organization, for providing technical support on different aspects of the Project, including planning and execution. The draft terms and conditions of the proposed agreement between IPAMA and Future Schoolz are also being finalised. Future Schoolz is a Kerala based company headed by Mr. Kulakkada Pradeep and Mr. Jose Thomas.

The proposed Print Research Lab & Quality Testing Lab will be an autonomous body in the private sector, independent of IPAMA. A Committee is being constituted for the said purpose. However, the Association will provide infrastructure facilities and financial support in setting up of the Lab. The Association is committed to work transparently which is a must in such important tasks. To cultivate a culture where data can flow freely between people and lab teams, decision making powers will be vested in the organizing body. Although transparency is often glossed over in vague terms, its benefits are intangible.

“We want to set up a lab with all the basic facilities for Printing and Packaging fraternity so that industry can avail specific quality testing services on a highly subsidized rate. It is the motive of the association to work and assist the Industry wherever we can. I am extremely

The Indian Printing Packaging & Allied Machinery Manufacturers’ Association (IPAMA), since inception in the year 1988, has been playing a pivotal role in promoting the Indian Graphic Arts Industry. It has been organising Exhibitions, Conferences, Seminars etc. for promotion of various products being manufactured by its Members.

Since the day new Governing Council had taken the charge of IPAMA, it has been working for the benefits of the Members and the Industry. The Governing Council has now decided, in principle,

happy that we have started the work towards setting up of my dream Lab” said Dayaker Reddy, President IPAMA.