

**PRESS RELEASE**

March 1, 2021

**15<sup>th</sup> PRINTPACK INDIA – A MOST ECONOMICAL INTERNATIONAL EXHIBITION IN INDIA - NOW SLATED TO BE HELD FROM DECEMBER 20-24, 2021.**

The Indian Printing Packaging and Allied Machinery Manufacturers' Association (IPAMA), a registered body under the Societies Act, has been organising PRINTPACK INDIA Exhibition biennially since its inception, in the year 1988. The 15<sup>th</sup> Edition of this international exhibition was scheduled to be organised at India Expo Centre, Greater Noida from February 03-08, 2021. Due to outbreak of COVID-19 and its adverse impact on the Indian Industry, due to successive lockdowns, IPAMA had consulted its Members, Exhibitors and other concerned institutions regarding the feasibility of holding the Exhibition on the scheduled dates. As advised and keeping in view all the facts and circumstances as also taking into consideration the prevailing conditions across the globe, including health care of exhibitors and visitors, the dates of PRINTPACK INDIA 2021 Exhibition were deferred/postponed.



The banner features a large eye graphic with a rainbow iris on the left. The text on the right includes the IPAMA logo, the slogan 'WHERE THE WORLD CONVERGES', and the main event details: 'The Biggest Printing & Packaging Show in India 15<sup>th</sup> PRINTPACK INDIA®', 'December 20-24, 2021', 'India Expo Centre, Greater Noida, NCR Delhi', and 'CONCURRENT EVENT INDIA SIGN & LED EXPO 2021'. At the bottom, it lists various exhibition categories: 'Indias' Biggest Exhibition on: PRE-PRESS | PRESS | DIGITAL & SIGNAGE | SCREEN & TEXTILE PRINTING | LABEL | POSTPRESS | CORRUGATION | CONVERTING | PACKAGING & FLEXIBLE PACKAGING | SERVICES & SOFTWARE | PAPER | CONSUMABLES & SPARES | OTHERS'.

Consequent upon remarkable improvement in the prevailing conditions and fast declining trend noticed in COVID-19 cases in the country, Exhibitors, Visitors and other related companies had started making emphatic enquiries regarding fixation of the new dates of the Exhibition. In pursuance to this, IPAMA had detailed discussions with the officials of India Expo Centre (IEML) about the availability of Exhibition Halls and other facilities and in consultation with the Exhibitors, who had already booked space for participation, a proposal regarding fixation of the new dates was submitted in the 116<sup>th</sup> Virtual Meeting of the Governing Council organised on 3<sup>rd</sup> February 2021. After due deliberations and discussions, the Governing Council had approved the following revised/new dates for the 15<sup>th</sup> Edition of PRINTPACK INDIA Exhibition: -

- (i) Setting up period: 17-19 December 2021



## PRINTPACK INDIA

*Biggest exhibition on Printing & Packaging Machinery Industry*

- (ii) Exhibition period: 20-24 December 2021
- (iii) Dismantling period: 25<sup>th</sup> December 2021.

It may also be stated that, except the new dates, the remaining terms and conditions for participation in PRINTPACK INDIA Exhibition will remain the same. The revised dates for Early Bird Discount and other benefits which are to be allowed by the Association, will be finalised shortly. However, considering the Corona impact on the market and to support the Industry, IPAMA has decided to further lower the exhibition charges in comparison to earlier Editions.

### **Biggest Exhibition – Lowest Rates\***

Tariff for bare space	:	Rs.8000 Per SQM
Deduction – Membership Discount	:	15% (5% for new Member)
Deduction – Early Bird Discount	:	Rs.1000 Per SQM
Members Motivational Discount	:	Rs.1000/Rs.500 Per SQM
Net rate*	:	Rs.4,800/- Per SQM.

*\*Subject to the terms and conditions*

For any further clarification please feel free to call Mr. Prashant Vats, on Mb. No +91 9871999384.