

# PRESS RELEASE

## PRINTPACK INDIA 2021 Postponed – New Dates to be Announced:



**11 Nov 2020**

On Saturday, November 07, 2020, the Governing Council of Indian Printing Packaging & Allied Machinery Manufacturers' Association (IPAMA) has passed a Resolution for postponing the upcoming PRINTPACK INDIA 2021 Exhibition which was earlier slated to be held at India Expo Centre, Greater Noida from February 03-08, 2021.

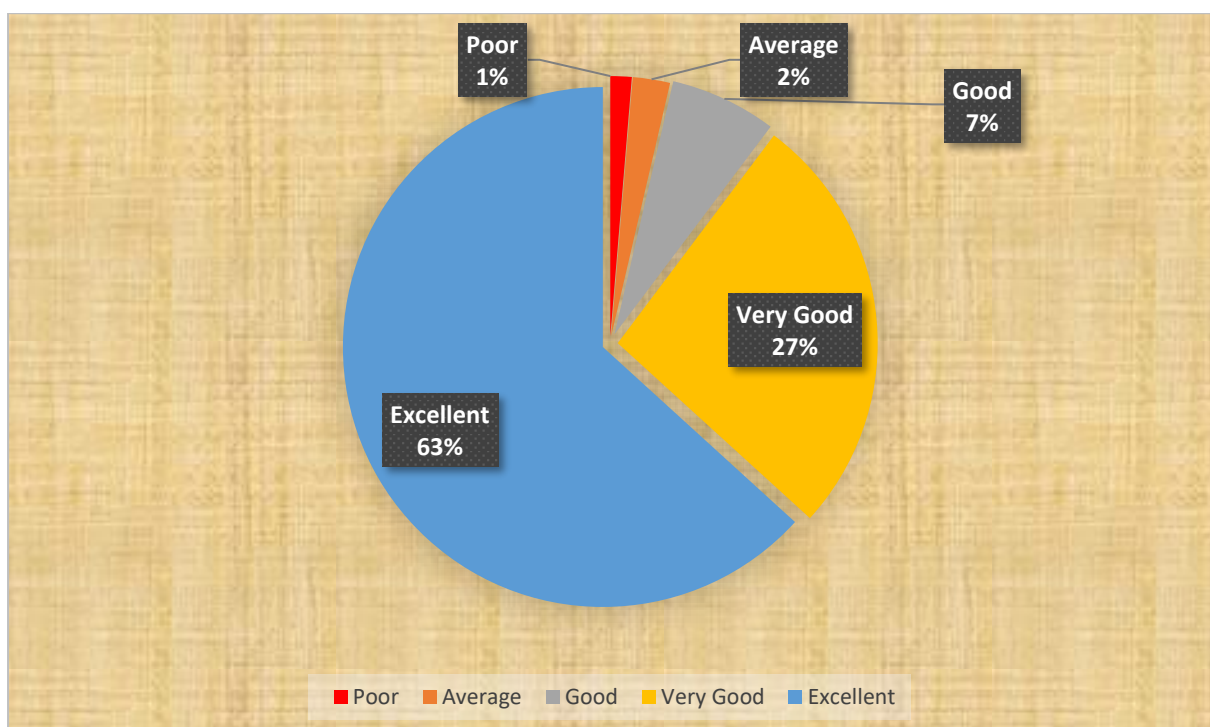
Since the opening of the booking, 285 companies had reserved space for participation by remitting the requisite charges. They had also been given Priority Numbers. The preparation was in full swing till February 2020. Even during the peak period of Corona between March and September 2020, 22 companies had booked space. The tremendous response for participation in PRINTPACK INDIA 2021 Exhibition from the trade and the industry shows its indispensable popularity. In the meantime, IPAMA had identified various service providers for execution of the works relating to the Exhibition. IPAMA had also executed partnership agreements with various Associations/Federations etc., associated with Printing and Packaging Industry for promotion of the event. Foreign agencies were also engaged for promotion of the Show in different countries. The Members of Asia Print and Global Print were also expected to participate or visit the Exhibition.

However, **keeping in view the impact of Corona virus Worldwide and specifically in India, safety and healthcare of Exhibitors & Business Visitors, prevailing market conditions, travel restrictions etc.**, IPAMA had conducted a detailed Survey. On receipt of the survey reports, it was noted that 85% of the companies had suggested postponement of PRINTPACK INDIA 2021. Accordingly, the subject matter was placed before the Governing Council of the Association for consideration. After due deliberations and keeping in view all the pros & cons as also in consultation with the concerned stake holders, the Council had decided that the 15<sup>th</sup> edition of PRINTPACK INDIA Exhibition and the concurrent INDIA SIGN & LED EXPO event, be postponed and be organised, preferably during a safer period. The exact dates will be finalised and conveyed to the concerned, in due course of time.

## **A. Survey report – Based on Participants:**

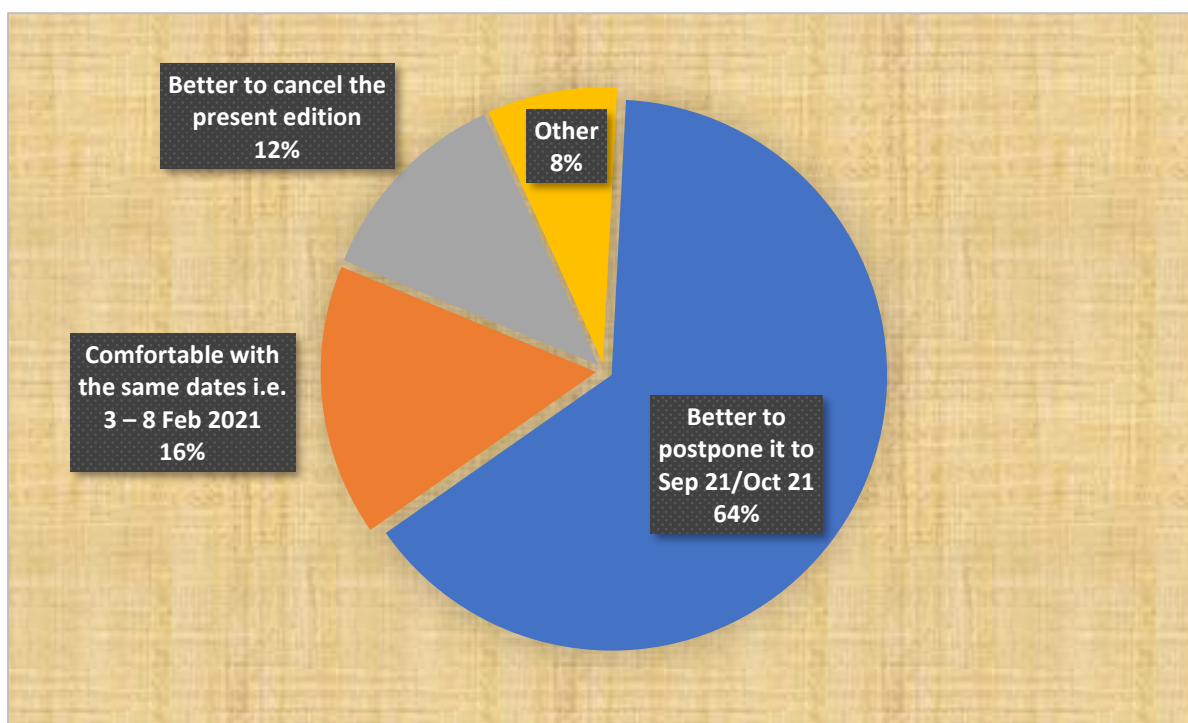
Q) On a scale of 1 – 5 (1 being not important and 5 being very important), how important is PRINTPACK INDIA for the Industry.?

Rating	No. of Companies
Poor/Not Important	4
Average	7
Good	20
Very Good	80
Excellent/Very Important	191
<b>Total</b>	<b>302</b>



Q) Your suggestions regarding dates for 15th PRINTPACK INDIA?

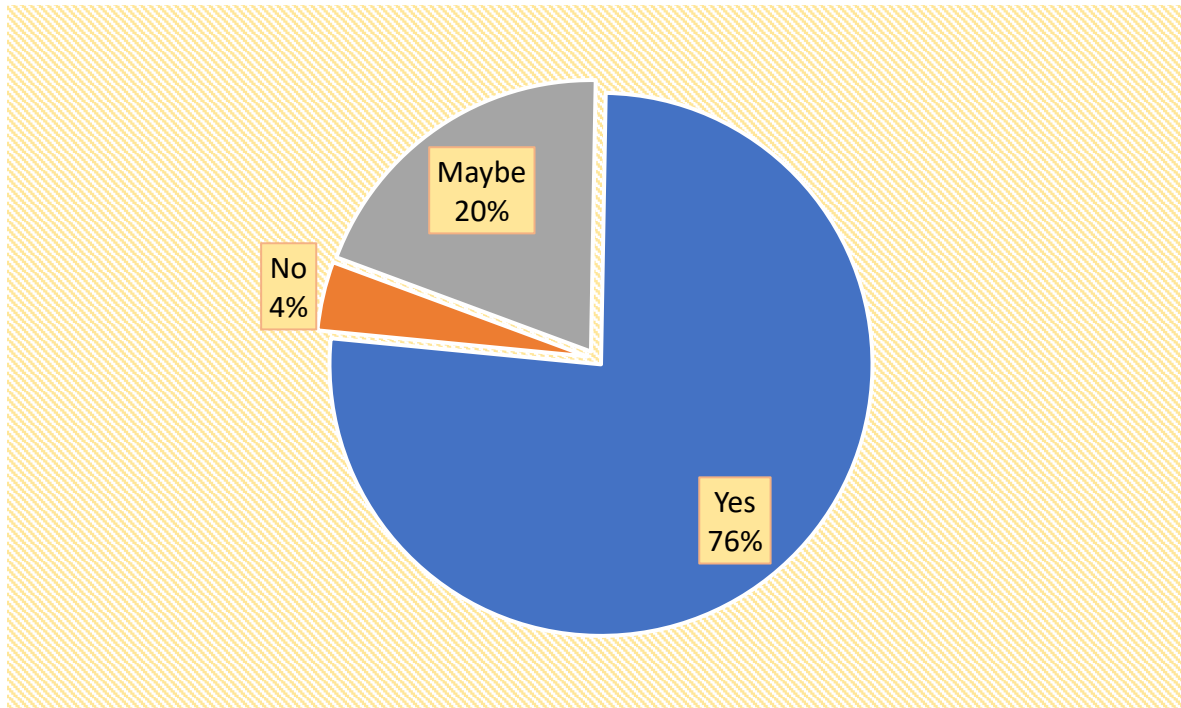
Suggestions	Companies
Better to postpone it	195
Comfortable with the same dates i.e. 3 – 8 Feb 2021	48
Better to cancel the present edition	36
Other	23
<b>Total Responses</b>	<b>302</b>



## **B. Survey Report based on Business Visitors:**

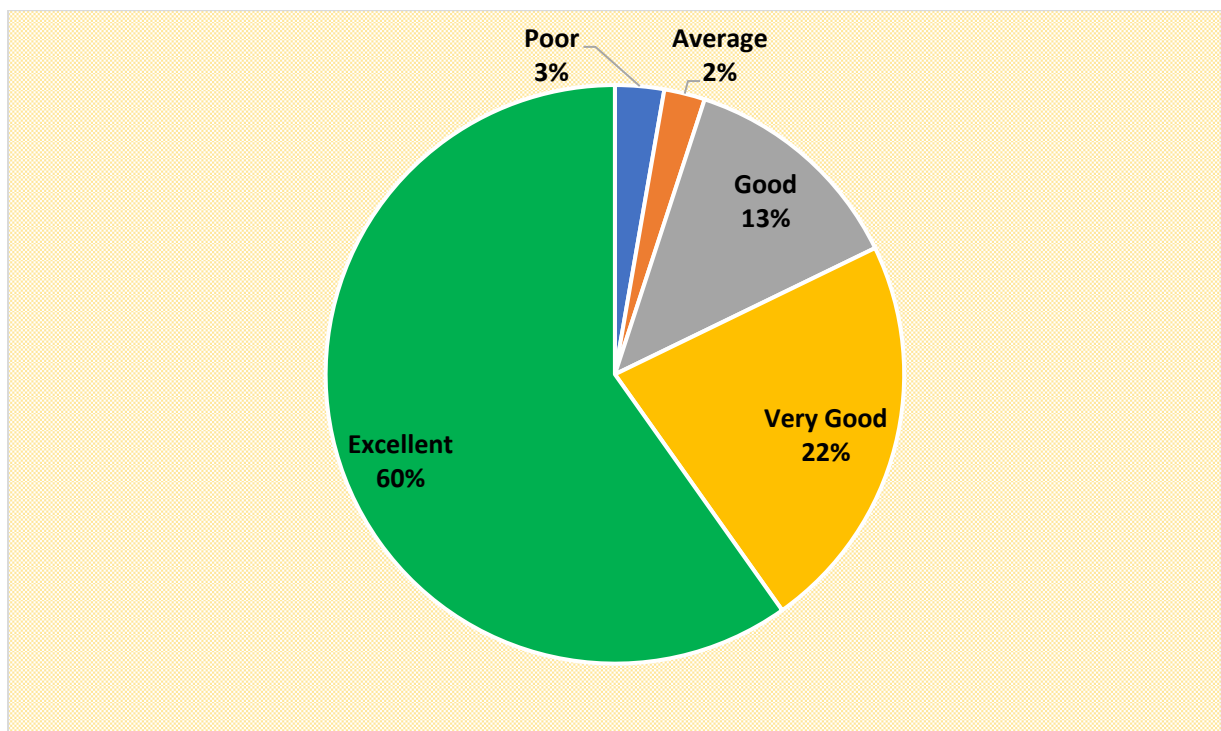
Q) Will you be attending forthcoming PRINTPACK INDIA?

<b>Suggestions</b>	<b>No. of Companies</b>
Yes	167
No	9
Maybe	43
<b>Total Responses</b>	<b>219</b>



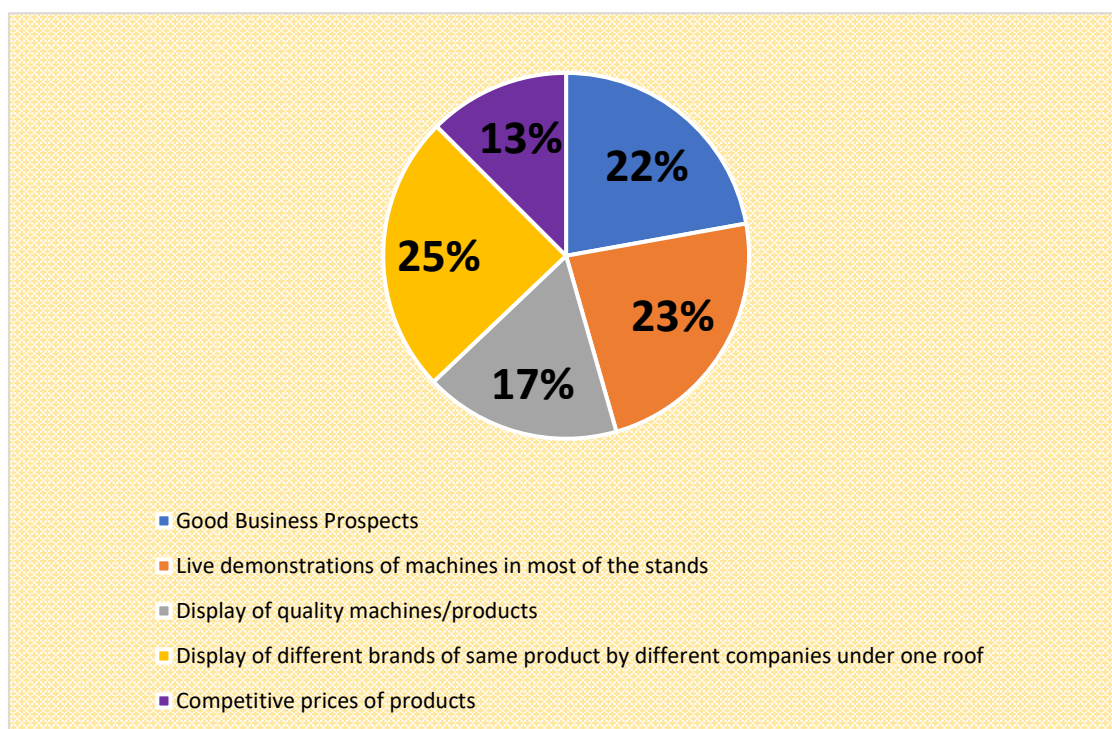
Q) On a scale of 1 – 5 (1 – Not important to visit, 2 – Average, 3 – Good, 4 – Very Good, 5 – Most important to visit), your views about PRINTPACK INDIA ?

Rating	No. of Companies
Poor/Not Important	6
Average	5
Good	28
Very Good	49
Excellent/Very Important	131
<b>Total Responses</b>	<b>219</b>



Q) As a Business Visitor, why do you choose PRINTPACK INDIA?

Suggestions	No. of Companies
Good Business Prospects	22%
Live demonstrations of machines in most of the stands	23%
Display of quality machines/products	17%
Display of different brands of same product by different companies under one roof	25%
Competitive prices of products	13%
Other	0%



To give best of our services it is most important to know the views of our Industry partners, therefore, we would request you to join the survey of PRINTPACK INDIA which is being done. The Link is attached herewith which may kindly be filled within in a few minutes.

Your kind co-operation will help us to help you.



15th PRINTPACK INDIA SURVEY

Visitor Link: <https://forms.gle/veeN4Ck97VHTxpJM6>.

=====